

MEDIA RELEASE

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FSC EXPORTS AGAIN TO CHINA AFTER MANY YEARS

FSC's second consignment of the year left Fiji for China today. The China consignment, the first in many years departed our shores on the MV Erradale (pictured).

FSC CEO Graham Clark says "there's a lot of exciting opportunities in those markets. China is looking for Fiji sugar with the right quality but this also depends on the price, and we need to ensure that we watch the world markets and if the price is right we hope to negotiate more sales to Asia."

A total of 34,000 tonnes of sugar is being exported to China, of which around 20,000 was loaded from Malau in Labasa and the remainder from the Lautoka Port.

Clark says "the last time Fiji exported sugar to China was decades ago, so it has been great to re-enter this market as we believe it will be a growth market for Fiji's sugar".

There continues to be a demand for sugar grown and produced in Fiji. The Chinese and Japanese markets in particular look promising, given their large population base and also their food processing volumes, being some of the largest in the world.



Above: Sugar being loaded onto the MV Erradale



The MV Erradale's (*pictured above*) voyage to China is expected to take two weeks.

Prior to this shipment, FSC also shipped 35,000 tonnes of sugar on the MV Rodina, which carried 20,000 tonnes of Fairtrade sugar headed for Europe and the remainder 15,000 tonnes was earmarked for the UK. There will be a total of five shipments scheduled between now and March 2019.

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